



UNLOCK YOUR CROP'S GENETIC POTENTIAL



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Kevan Dobra, The Loose Leaf Lettuce Company, WA

Crop: Spinach

Region: Gingin, Western Australia

Grower Background

Kevan Dobra's family has a 40 year history of market gardening on their 150 acre property. Their business, The Loose Leaf Lettuce Company, harvest four tonnes of salad greens per day including lettuce, rocket, spinach and Asian greens.

The Problem

The spinach crop had a problem with Pythium causing major crop loss to the point it had to be contracted out.

The Strategy

Encouraged by the positive experience of another grower, the business decided to try a new strategy based on building up soil health using the following products.

- Soil Activator
• Soil Enhancer
• Sabel-X Hort

Results

"Our new approach is working and we are now successfully harvesting a spinach crop. We had been losing 80% of our crop and now we've got losses down to about 2%. This is one of our major lines and we are harvesting about eight tonne of spinach per week. In the summer we can turn a crop around in 23 days and then we start again. That intensity of production means we need to replenish the soil. The new products have helped us a lot. They've proved economical and are working for us."

Sabel- X

- Switches on positive gene pathways within plants
• Contains Endophytic Trichoderma that live inside the plant
• Helps the plant switch on the gene pathways it needs depending on external conditions

Exceptional Grower Feedback!

Multiple trials and demonstrations in Australia show improvements in:

- Germination, Growth and vigour, Photosynthesis, Root development, Disease resistance, Stress resistance, Yield & Quality, Water utilisation

