

ORGANIC FERTILISER - SOLID

# New Era Custom Blend

Blended to suit specific requirements



**Blends are typically based on pelletised organic fertiliser from composted poultry manure.**

- All nutrients integrated into each pellet to suit specific requirements
- Ideal for organic and conventional farmers
- Reduces number of different applications
- Saves time and money

Using composted poultry manure as a base provides a microbe friendly source of nutrients for improved soil and plant health.

The major difference between organic/sustainable fertilisers and synthetic fertilisers is the effect on beneficial soil biology and the solubility of the fertiliser.

## APPLICATION RATES

Suitable for fruit and nut trees, vines, vegetables, row crops, tropical fruit, turf, pastures and cereals.

Application rates:

- 200kg to 2t/ha depending on blend & crop needs.

## TYPICAL ANALYSIS

As specified.



Soil health benefits of composted poultry manure

Example - 6 year long term study - found improved crop in 6 year comparison with composted poultry manure versus conventional. Researchers postulated the improvements were due to increased organic matter, microbial activity and plant nutrients. (Adam 2001)

Example - Turf - Application of pelletised poultry manure resulted in greater turf grass quality when compared to the same N rate of synthetic fertiliser regardless of aeration method. (Sprinkle 2009)

Example - Wheat - Grain yield was higher for mineral plus organic fertiliser. At half the rate, the mineral plus organic fertiliser gave the same yield as mineral only fertiliser. (Buondonno 1997)

*Poultry Manure base with synthetic fertiliser with NPK - 8-8-8 first 6 rows on left compared with synthetic on right.*



Improved growth with poultry base versus 10:10:10 soluble fertiliser



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